

For Immediate Release



Good Will from Prime Resins Contributes to Great Result for 2011 Winner of ASCE Concrete Canoe Competition.

Conyers, GA—July 15, 2011- The winning team of 28 colleges and universities for the American Society of Civil Engineers (ASCE) 24th annual Concrete Canoe Competition was California Polytechnic State University, San Luis Obispo. The national event was held mid-June in Indiana at the University of Evansville, but the work began for the winning entry at the end of last year's contest.

We know this for 2 reasons: 1) This is the second consecutive year for this institution to claim victory, 2) Members of this college team approached Prime Resins in January at the World of Concrete 2011 for assistance with a structural challenge in their bulkhead design. We couldn't resist being a problem solver.

A donation of product and shipping plus advisory counsel from Michael Vargo, Senior Technical Consultant at Prime Resins, Inc. had a positive effect as California Polytechnic State University won first place with a \$5,000 scholarship and trophy.

According to Mr. Vargo, "It was a joy to work with engineering college students eager to learn. They needed light-weight expansive foam that would provide structural strength without shrinking and most important, without over expanding and destroying the integrity of the mold." Vargo adds, "We recommended Precision Lift™, a 3.5 pound, 2-component polyurethane foam formulated by Prime Resins to lift concrete slabs that settle below grade primarily from failed soils due to erosion, decay or decomposition."

Stephen C. Barton, President of Prime Resins, further comments, "Education is core to our business mission so it's not uncommon for us to contribute good will to projects that inspire higher learning. For years, we have observed the ASCE Concrete Canoe Competition and couldn't resist solving their problem by donating time, talent and technology to this worthy event."

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About Prime Resins: Established in 1982, Prime Resins manufactures polyurethane grouts, epoxy injection resins, and polyurea coatings. With in-house R&D labs, formulation, packaging and technical support offered 24/7; Prime Resins has everything customers need to help solve their problems. Specified by engineers, injected by specialty contractors, and distributed through building suppliers, Prime Resins products are used primarily to stop leaks, stabilize soils, strengthen and protect concrete.

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